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REASONS EVERY PREGNANT WOMAN NEEDS TO KNOW HER DHA LEVEL



42%

Early preterm birth happens before 34 weeks gestation. DHA can reduce the risk of early preterm birth by 42%.





\$50K

In the US, an uncomplicated birth costs \$4300, while a premature birth costs on average \$50K more.





10x

Research shows that women who have low blood DHA levels are at 10-fold increased risk of early preterm birth.



4.

>5%

A recent scientific paper showed that pregnant women should strive for a DHA level of 5% or above to reduce their preterm birth risk.



5.

~60 mg

The recommended amount of DHA for pregnant women and nursing moms is 300 mg daily from diet and supplements, but most only get ~60 mg from their diet and less than 1 in 10 report taking a supplement.





MEASURE Eating fish or taking supplements does not guarantee your Prenatal DHA level will be in the desirable range - it must be measured.

MODIFY With your Prenatal DHA Test results, you will have the right information to personalize your DHA intake.

MONITOR Track how your dietary changes affect your Prenatal DHA level by re-testing after two to three months.

SOURCES. Middleton, P.; Gomersall, J.C.; Gould, J.F.; Shepherd, E.; Olsen, S.F.; Makrides, M. Omego-3 fatty acid addition during pregnancy (review), Cochrane Database Syst. Rev. 2018. Carlson, S.E.; Colomba, J.; Gajewski, B.J.; Gustafson, K.M.; Mundy, D.; Yeast, J.; Georgielf, M.K.; Markley, L.A.; Kerling, E.H.; Shaddy, D.J. DHA supplementation and pregnancy outcomes. Am. J. Clin. Nutr. 2013, 97, 808–815.; Jackson, K. H.; Harris, W.S. A Prenatal DHA Test to Help Identify Women at Increased Risk for Early Preterm Birth: A Proposal Nutrients 2018, 10(12), 1933.

